



## Continuing Education Courses 2012

Advertising and sponsorship opportunities available from the Section on Women's Health of the American Physical Therapy Association

### Be Recognized as a SOWH Continuing Education Course Sponsor or Advertising Partner

- Equipment Donation
- Course Exhibitor
- Lunch Inservice Sponsor
- Meal or Refreshment Break Sponsor
- Company Logo on Course Educational Materials
- Display Company Marketing Materials

#### Gold Level \$1000+

- Course participant list
- Full page, black & white ad in the course manual
- Company listing with logo in the course manual
- Display product information materials at the course

#### Silver Level \$500+

- Course participant list
- Half page, black & white ad in the course manual
- Company listing with logo in the course manual
- Display product information materials at the course

#### Bronze Level \$250+

- ¼ page black & white ad in the course manual
- Company listing with logo in the course manual

#### Patron Level \$100+

- Company listing with logo in the course manual

*For more information on advertising and sponsorships contact:*

SARAH HAAG  
2258 N Fremont St  
Chicago, IL 60614-3614  
PHONE: 815-274-2073  
financialdev@womenshealthapta.org

## Sponsorship & Advertising Options (check all that apply)

Equipment donation  
Donation value \_\_\_\_\_

Course exhibitor – \$500

Breakfast sponsor – \$250

Lunch break sponsor with inservice  
Donation value \_\_\_\_\_

Refreshment break sponsor – \$250

Company logo on course educational materials  
Donation value \_\_\_\_\_

Display company brochures  
(SOWH members) \$60  
(non-members) \$75

## Sponsorship Level (check one)

Gold Level Sponsorship \$1000+

Silver Level Sponsorship \$500+

Bronze Level Sponsorship \$250+

Patron Level Sponsorship \$100+

- 1) Check sponsorship & advertising option(s)  
(Some options based on availability. Space is limited.)
- 2) Check sponsorship level
- 3) Check course(s)
- 4) **SAVE COMPLETED FORM TO YOUR DESKTOP.**  
(Acrobat Reader version 7 or higher to save completed form)
- 5) Print out form and **FAX OR** email **SAVED FORM** (as attached file)  
to Kathie St. Clair at 703-706-8575 [kathiest.clair@apta.org](mailto:kathiest.clair@apta.org)
- 6) **Print and mail this form to Kathie St. Clair,**  
**APTA, P. O. Box 327, Alexandria, VA 22314**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

I acknowledge that I have read and will abide by the SOWH 2011 advertising terms & conditions (see page 2). Please initial and date.

Initial \_\_\_\_\_ Date \_\_\_\_\_

## Return signed request form to Kathie St. Clair:

P.O. Box 327, Alexandria, VA 22314

PONE: 800-999-APTA

E-MAIL: [kathiest.clair@apta.org](mailto:kathiest.clair@apta.org) **OR**

FAX: 703-706-8575

## PAYMENT INFORMATION

Invoice will be sent following receipt of form.  
Payment is due prior to placement of ad.

Please make checks payable to: **Section on Women's Health**  
Attn: Kathie St. Clair, APTA, P. O. Box 327, Alexandria, VA 22314

## PELVIC PHYSICAL THERAPY



### LEVEL 1

January 27-29, 2012

Exter, NH

March 16-18, 2012

St Louis, MO

May 4-6, 2012

Chicago, IL

July 27-29, 2012

Madison, WI

August 10-12, 2012

Mobile, AL

December 7-9, 2012

Keene, NH

### LEVEL 2

April 13-15, 2012

Portland, OR

May 18-20, 2012

Chicago, IL

September 21-23, 2012

Brighton, CO

### LEVEL 3

March 2-4, 2012

Neptune, NJ

July 15-17, 2012 (Sun-Tues)

Baltimore, MD

November 9-11, 2012

Edina, MN

## GYNECOLOGIC VISCERAL MANIPULATION

### LEVEL 1-2

February 25-26, 2012 (Sat-Tues)

St Louis, MO

June 21-24, 2012

Brick, NJ

Fall, 2012

Ponoma, CA

## HIGH RISK PREGNANCY AND POSTPARTUM PHYSICAL THERAPY OB



### Fundamentals

April 28-30, 2012 (Sat-Mon)

Boston, MA

June 29-July 1, 2012

Portland, OR

## SPECIAL TOPICS IN PREGNANCY AND POSTPARTUM OB



### Advanced

October 12-14, 2012

San Diego, CA

## ORTHOPEDIC APPROACH TO PELVIC PAIN

### LEVEL 1

November 2-4, 2012

Washington, DC

## REAL TIME ULTRASOUND IMAGING FOR PHYSICAL THERAPISTS

September 8-9, 2012

Washington, DC

## THE BRAIN, MIND & BODY IN CHRONIC PELVIC PAIN

October 12-14, 2012

Portland, OR

# SOWH 2012 ADVERTISING Terms & Conditions

• *Journal of Women's Health Physical Therapy* • *E-Highlights in Women's Health* Newsletter  
• Women's Health Resource Directory • SOWH CSM Program Book • Web Banners • Classified Ads

- Advertising payment due prior to publication.
- No advertisement may be canceled after the closing deadline. When an advertiser must cancel after the advertising closing date, the advertiser will be charged the full rate of ad.
- If the Section on Women's Health does not receive advertising materials by deadline, or if materials do not meet the Section on Women's Health specifications, insertion cannot be guaranteed. The advertiser shall be liable to the Section on Women's Health and shall pay for such advertisement, regardless of insertion.
- Positioning of advertisement is based on space availability and shall be under the exclusive discretion and control of the Section on Women's Health.
- The Section on Women's Health shall not be responsible for errors made by typesetters. The Section on Women's Health liability for any error will not exceed the charge for the advertisement in question.
- The Section on Women's Health is not responsible for claims made in advertisements, banners, and listings, and the advertiser shall indemnify and hold the Section on Women's Health harmless from liability of any kind arising from such claims.
- The advertising index is prepared by the Section on Women's Health as an extra service, and the Section on Women's Health does not assume liability for errors in the index.
- All advertisements are subject to approval by the Section on Women's Health. Advertising simulating editorial content must be clearly labeled "advertisement."
- Continuing education courses with curriculum similar to the SOWH regional courses may be listed in advertisements with course titles only. Course speakers, dates & locations cannot be listed.
- Ad materials are stored by the Section on Women's Health for one year from the original issue date for future insertions, then may be destroyed.
- Information is published in the format in which it is provided. If materials provided do not meet the Section on Women's Health specifications, the Section on Women's Health is not responsible for quality of reproduction.
- The Section on Women's Health reserves the right to notify advertiser if the advertiser's agency has not paid in full within 90 days of invoice date; and to hold the advertiser responsible for payment in full if advertiser's agency declares bankruptcy, or otherwise does not pay within 120 days of invoice date.
- All advertisers and their agencies agree to hold the Section on Women's Health harmless against any damages, costs, or expenses incurred by reason of advertising that may later be found to violate copyright requirements; may contain inaccurate, misleading, or defamatory material; or may constitute an invasion of privacy.
- Materials will not be returned once they are submitted.
- Advertising rates are subject to change.

APTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. The policy, adopted by the House of Delegates, states: "The American Physical Therapy Association opposes... participation in services that is in any way linked to the financial gain of the referral source." Financial Considerations in Practice (HOD 06-99-13-17).

Because of this policy, the Section on Women's Health does not accept job listing for positions in a practice if any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.